

CLOUD IOT DEVELOPMENT PLATFORMS:

AVAILABILITY, IMPACT, AND TOOLS
TO MEET KEY REQUIREMENTS

MARKET LANDSCAPE REPORT

■ AUTHOR: Analyst, Mike Jennett



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GIGAOM



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INTRODUCTION

This report looks at the various cloud platforms available for development in relation to IoT projects, explores the pitfalls of each, and examines what works and doesn't work based on particular needs. Exploration of various IoT development platforms, as well as tools available in each platform, is also included in the report.

REPORT TOPICS

- Cloud Platforms
- Available IoT development platforms
- Impact of platforms on various verticals
- Development tools available on platforms

CONSIDERATIONS FOR ADOPTING SOLUTION

- What type of cloud platform works best for IoT?
- Why should I choose a cloud platform for my IoT development?
- What is the best overall Cloud platform for IoT development?
- Are there true pitfalls to choosing one platform over another?



ANALYST, MIKE JENNETT

Mike Jennett utilizes over 20 years of business and technology experience to guide senior executives in achieving sustainable business outcomes. Mike was the Vice President of the Enterprise Mobility, IoT and Digital Strategy practices as IDC where his research explored strategies to empower technology leaders seeking to invent, integrate, and support digital technology initiatives as well as focusing on enterprise mobility and emerging IoT technology strategies.

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Previously, Mike led Hewlett Packard's enterprise mobility transformation. He was responsible for all aspects of the development, deployment and integration of HP IT's mobile applications and infrastructure on a worldwide basis, evangelizing HP developments and products and shaping the company's overall go-to market strategy as part of HP's cross-business leadership team. Prior to his focus on HP's Mobility transformation, Mike led strategy for HP IT and managed integration for many of HP's mergers and acquisitions. His 13-year tenure at HP included leadership roles in mobility, web and enterprise applications, and emerging technologies. Before joining HP, Mike served as COO of Spotlight Studios, an award-winning Internet development firm serving venture-funded startups and Fortune 500 companies.

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