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# NETWORK STRATEGY AT THE EDGE

MARKET LANDSCAPE REPORT

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## MARKET LANDSCAPE REPORT

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### INTRODUCTION

As we enter 2019, Enterprises and other organizations are increasingly using Cloud, Multi-Cloud, and Hybrid Cloud architectures. IT leaders can build an effective program by meeting these changes with a Networking effort focused on appropriate performance, flexibility, resilience and cost-optimization while preparing for the next wave in Edge Computing.

### REPORT TOPIC

- Software Defined Networking (SDN) / Network Function Virtualization (NFV)

### ARE YOU PREPARED?

- How does the technology improve performance or cost optimization of common Cloud, Multi-Cloud, & Hybrid Cloud architectures?
- How does the technology help keep pace with the move to Cloud Orchestration and automation?
- How does the technology increase network resiliency, uptime & availability?



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**ANALYST, STEVE GINSBERG**

Steve Ginsberg is an executive and adviser with more than 25 years of operations leadership, technology management, and systems engineering experience. Steve is the former CIO and VP of Technical Operations at Pandora where he was a key participant in the growth of a startup to one of the Internet’s largest streaming platforms and a beloved, always-on consumer service.

Over his career he has worked with Toyota, Lexus, Microsoft, Amgen, Genzyme, Interscope, MTV, and industry verticals including internet, film, television, and gaming production. He has built and overseen teams for systems administration, network engineering, network peering, data center operations, IT, enterprise systems, business analytics, information governance and compliance, and security operations.

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